



## Destination Travel Promotion Seminar

The 12<sup>th</sup> Macao International Travel (Industry) Expo (MITE) will continue to organize the “Destination Travel Promotion Seminar” to provide the exhibitors and hosted buyers with a platform for business exchange and negotiation, so as to increase the chances of successful business matching.

Each exhibitor will make a presentation to trade visitors, and the presentations will be broadcast live on MITE’s official website for online visitors while live broadcast replays is available afterwards. Furthermore, it will also be provided for these exhibitors to communicate with online trade visitors during the “Networking Session”.

### 1. Basic Information

Venue: The Venetian Macao - Cotai Expo Hall C Meeting Room1

Date: 26<sup>th</sup> April – 27<sup>th</sup> April, 2024

26<sup>th</sup> April – 27<sup>th</sup> April, 2024

- ✧ Each promotion seminar will last for 15 minutes, and after every 3 seminars (45 minutes), there will be a 15-minute Networking Session. The MITE coordinator will organize hosted buyers to participate in the seminars who can negotiate/meet with the seminar speakers during the Networking Session.

Date	26 <sup>th</sup> April	27 <sup>th</sup> April
	Session	
10:00-10:15		Promotion Seminar 16
10:15-10:30		Promotion Seminar 17
10:30-10:45		Promotion Seminar 18
10:45-11:00		Networking Session
11:00-11:15	Promotion Seminar 1	Promotion Seminar 19
11:15-11:30	Promotion Seminar 2	Promotion Seminar 20
11:30-11:45	Promotion Seminar 3	Promotion Seminar 21
11:45-12:00	Networking Session	Networking Session
12:00-14:00	Lunch	
14:00-14:15	Promotion Seminar 4	Promotion Seminar 22
14:15-14:30	Promotion Seminar 5	Promotion Seminar 23
14:30-14:45	Promotion Seminar 6	Promotion Seminar 24
14:45-15:00	Networking Session	Networking Session
15:00-15:15	Promotion Seminar 7	Promotion Seminar 25
15:15-15:30	Promotion Seminar 8	Promotion Seminar 26
15:30-15:45	Promotion Seminar 9	Promotion Seminar 27
15:45-16:00	Networking Session	Networking Session



16:00-16:15	Promotion Seminar 10	Promotion Seminar 28
16:15-16:30	Promotion Seminar 11	Promotion Seminar 29
16:30-16:45	Promotion Seminar 12	Promotion Seminar 30
16:45-17:00	Networking Session	Networking Session
17:00-17:15	Promotion Seminar 13	Promotion Seminar 31
17:15-17:30	Promotion Seminar 14	Promotion Seminar 32
17:30-17:45	Promotion Seminar 15	Promotion Seminar 33
17:45-18:00	Networking Session	Networking Session

## 2. Services provided by MITE to Participating Organizations

- ✧ Venue for meeting and networking, stage usage, LED screen backdrop, basic lighting, audio equipment
- ✧ Simultaneous interpretation service in English and Mandarin
- ✧ Real-time live broadcast/replay on MITE's official website

Note: If other services are needed, please contact the MITE coordinator in advance

## 3. Notice to Participating Organizations

- ✧ On-site exhibitors from government tourism organizations or tourism resources such as attractions, theme parks, hotels and resorts, tourism transportation and travel agencies etc. are entitled to participate in the Promotion Seminars. Please fill out and submit the “Destination Travel Promotion Seminar Application Form” to the MITE coordinator who will finalize the presentation time slots on a first come, first served basis
- ✧ Exhibitors participating in the Promotion Seminars should maintain the presentation time within 15 minutes, please prepare a PowerPoint of the presentation and email it to [info@mitexpo.mo](mailto:info@mitexpo.mo) before 1<sup>st</sup> April, 2024



第十二屆澳門國際旅遊（產業）博覽會  
12.ª Expo Internacional de Turismo (Indústria) de Macau  
12<sup>th</sup> Macao International Travel (Industry) Expo

# Destination Travel Promotion Seminar Application Form

26/04-27/04/2024

The Venetian Macao -Cotai Expo Hall C Meeting Room 1

Application Deadline : 30<sup>th</sup> March, 2024



<b>Company/Organization Name in English:</b>		
<b>Company/Organization Name in Chinese (if any):</b>		
<b>Contact Person:</b>		<b>Job Title:</b>
<b>Tel:</b>	<b>Fax:</b>	<b>E-mail:</b>
<b>Country/Region:</b>		
<b>Address in Chinese (if any):</b>		
<b>Address in English:</b>		

## Company/Organization Introduction


## Speaker Profile

<b>Name of speaker:</b>
<b>Title:</b>
<b>Country/Region:</b>
<b>Personal profile:</b>

E-mail: [info@mitexpo.mo](mailto:info@mitexpo.mo)

Website: [www.mitexpo.mo](http://www.mitexpo.mo)

Enquiry: (853) 2870 3707 / 2870 0655

Fax: (853) 2870 0238



第十二屆澳門國際旅遊（產業）博覽會  
12.<sup>o</sup> Expo Internacional de Turismo (Indústria) de Macau  
12<sup>th</sup> Macao International Travel (Industry) Expo

# Destination Travel Promotion Seminar Application Form

26/04-27/04/2024

The Venetian Macao -Cotai Expo Hall C Meeting Room 1

Application Deadline : 30<sup>th</sup> March, 2024



## Information to be submitted

- Speech content, including outline and speech script
- Recording (Number: \_\_\_\_\_, Language: \_\_\_\_\_)
- PowerPoint (PPT) (Pages: \_\_\_\_\_, Language: \_\_\_\_\_)
- Picture (Number: \_\_\_\_\_)
- Other (Please specify : \_\_\_\_\_)

\* Please submit on or before 30<sup>th</sup> March, 2024

## Remarks

1. The MITE organizer is not legally responsible for the speech and content delivered by the speaker, however the MITE organizer has the right to use, distribute and publicize them.
2. Applicant shall provide a brief introduction of the speaker, the content and relevant material for record purpose.
3. In accordance with Macao Special Administrative Region Law No. 8/2005 《Personal Data Protection Act》 :
  - All the material related to the personal and institutional data provided by the speaker will only be used for purposes in relation to MITE directly.
  - The speaker shall understand that the MITE organizer will take photos and shoot videos at the meeting and agree that all the relevant photos and videos could be used by the MITE official media to promote the event.
4. Each meeting is not allowed to exceed the scheduled duration, which includes the set-up time before the meeting and clear-up time afterwards.
5. The MITE organizer reserves the right to make the final decision on the application for the use of meeting venues and equipment.

\_\_\_\_\_  
Company Stamp & Signature of Person in Charge

\_\_\_\_\_  
Date of Application

Organizer:  
Macao Government Tourism Office

Coordinator:  
Macao Travel Agency Association

Address: Avenida da Amizade 1023 Edif. NamFong. 4. andar A  
TEL: (853) 2870 3707  
FAX: (853) 2870 1083  
E- mail: info@mitexpo. mo

### For official use only

Date of receipt of form : \_\_\_\_\_

Date and time of approval for use : \_\_\_\_\_

Approved by: \_\_\_\_\_

E-mail: info@mitexpo.mo

Website: www.mitexpo.mo

Enquiry: (853) 2870 3707 / 2870 0655

Fax: (853) 2870 0238