



第十二屆澳門國際旅遊（產業）博覽會
12.^a Expo Internacional de Turismo (Indústria) de Macau
12th Macao International Travel (Industry) Expo

New Media Matrix Application Form

26 / 04 - 28 / 04 / 2024

The Venetian Macao - Cotai Expo Hall ABC

Application Deadline : 20th Mar, 2024



Company/Organization Name : _____

Contact Person : _____

Job Title : _____ Tel : _____

Fax : _____ E-mail : _____

Address : _____

Postal Code : _____

Country/Region : _____ City : _____

Type of Company / Organization (Please put "✓" in the appropriate box)

- | | | |
|--|---|--|
| <input type="checkbox"/> National and Regional Government Tourism Organization | <input type="checkbox"/> Tourism Products | <input type="checkbox"/> Wedding Travel |
| <input type="checkbox"/> Attractions and Theme Parks | <input type="checkbox"/> Tourism Exhibitions | <input type="checkbox"/> Sports Travel |
| <input type="checkbox"/> Hotels and Resorts | <input type="checkbox"/> Gourmet Food | <input type="checkbox"/> Tourism Financial Services |
| <input type="checkbox"/> Healthcare and Well-being | <input type="checkbox"/> Cultural and Creative Products | <input type="checkbox"/> High and New Technology |
| <input type="checkbox"/> Travel Agencies | <input type="checkbox"/> Tourism Destination Services | <input type="checkbox"/> Fine Wine |
| <input type="checkbox"/> Tourism Management | <input type="checkbox"/> Customized Tour | <input type="checkbox"/> Educational Tours |
| <input type="checkbox"/> Tourism Transportation | <input type="checkbox"/> Intangible Cultural Heritage | <input type="checkbox"/> Others (Please Specify _____) |

Live Streaming Platform Option (Please put "✓" in the appropriate box or boxes)

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Live Streaming E-commerce | <input type="checkbox"/> Taobao Live Stream | <input type="checkbox"/> Aomi Live Stream (Macao Exhibitors Only) | <input type="checkbox"/> TikTok Live Stream (Tourism Products Exhibitors Only) |
| <input type="checkbox"/> Live Stream Promotion | <input type="checkbox"/> Facebook Live Stream | <input type="checkbox"/> Weibo Live Stream | |

Requirements for International, Hong Kong, and Taiwan Region Exhibitors:

1. There should be a link to the corresponding platform for livestreaming e-commerce. Please assist the coordinator on linking the anchor ID.
2. Promotional materials, including but not limited to photos, videos, texts, samples, should be translated into Chinese for livestreaming.
3. Exhibitors who choose livestreaming e-commerce are responsible for their own logistics-related matters.

Remarks: The organizer and the coordinator reserve the right to use, distribute, and publicize the above information and contents.

According to the Macao Special Administrative Region Law No. 8/2005 Personal Data Protection Act:

1. The personal information collected in this form and the documents submitted will be used for processing this application, service statistics, research, and/or registration purposes. The personal information and documents will be stored in MITE's information system for the handling of various kinds of services and/or applications provided by MITE.
2. Such information may be transferred to other authorized entities to fulfil statutory obligations.
3. The applicant has the right to request access to, and correction or update of the personal information in this application held by MITE.
4. The information collected in connection with your application will be kept confidential and treated with due care by MITE staff until the completion of your application and the expiry of the storage period. The information will then be destroyed or archived.

I hereby declare that the information above is true, and I consent to the MITE's handling of my personal information.

Company / Organization Authorized Signature or Stamp

Date

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